



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1365591
Schedule Dates 09/25/12-10/01/12
Advertiser Treasure Coast Jobs Coalition (73822)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL ISSUE (ns) (1187)
Brand TRESURE CST JBS 9/25 (470785)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ROSEN,SARINI
Phone/Fax /
CPE TCI/ORDR/925C01
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TRESURE CST JBS 9/25

Date Entered 08/30/12
Last Modified
Entered By Nancy Brutus
CO-OP No
Headline # 06296227
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,271.75
Net Total \$29,873.25
Sales Tax

West Palm Beach (WPEC)		Rate
By Broadcast Month	Spots	
Sep. 2012	36	\$31,170.00
Oct. 2012	9	\$3,975.00
Grand Total:	45	\$35,145.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (New) on credit hold / SPOT	09/28/12-09/28/12	3	:30	11P-11:35P (EST)						1			1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		8/30/12
Est 2.0	Unapproved (New) on credit hold / SPOT	09/28/12-09/28/12	3	:30	11:35P-12:35A (EST)						1			1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/30/12
Est 3.0	Unapproved (New) on credit hold / SPOT	09/28/12-09/28/12	3	:30	12P-12:30P (EST)						1			1	\$525.00	\$525.00	West Palm Beach (WPEC)		8/30/12
Est 4.0	Unapproved (New) on credit hold / SPOT	09/28/12-09/28/12	3	:30	4P-5P (EST)						1			1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/30/12
Est 5.0	Unapproved (New) on credit hold / SPOT	09/28/12-09/28/12	4	:30	5P-5:30P (EST)						1			1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/30/12
Est 6.0	Unapproved (New) on credit hold / SPOT	09/28/12-09/28/12	4	:30	5:30P-6P (EST)						1			1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/30/12
Est 7.0	Unapproved (New) on credit hold / SPOT	09/28/12-09/28/12	4	:30	7P-7:30P (EST)						1			1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/30/12
Est 8.0	Unapproved (New) on credit hold / SPOT	09/28/12-09/28/12	4	:30	7:30P-8P (EST)						1			1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/30/12
Est 9.0	Unapproved (New) on credit hold / SPOT	09/28/12-09/28/12	3	:30	9A-10A (EST)						1			1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12

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Oct. 2012 9 \$3,975.00
Grand Total: 45 \$35,145.00

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Est 10.0	Unapproved (NewL) on credit hold / Prime	09/28/12-09/28/12	3	:30	9P- CBS-Made in Jersey (Friday)								1	1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		8/30/12
Est 11.0	Unapproved (NewL) on credit hold / SPOT	10/01/12-10/01/12	4	:30	11P- 11:35P (EST)									1	\$750.00	\$750.00	West Palm Beach (WPEC)		8/30/12
Est 12.0	Unapproved (NewL) on credit hold / SPOT	10/01/12-10/01/12	4	:30	11:35P- 12:35A (EST)									1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 13.0	Unapproved (NewL) on credit hold / SPOT	10/01/12-10/01/12	4	:30	12P- 12:30P (EST)									1	\$375.00	\$375.00	West Palm Beach (WPEC)		8/30/12
Est 14.0	Unapproved (NewL) on credit hold / SPOT	10/01/12-10/01/12	4	:30	4P- 5P (EST)									1	\$375.00	\$375.00	West Palm Beach (WPEC)		8/30/12
Est 15.0	Unapproved (NewL) on credit hold / SPOT	10/01/12-10/01/12	4	:30	5P- 5:30P (EST)									1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/30/12
Est 16.0	Unapproved (NewL) on credit hold / SPOT	10/01/12-10/01/12	4	:30	5:30P- 6P (EST)									1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/30/12
Est 17.0	Unapproved (NewL) on credit hold / SPOT	10/01/12-10/01/12	4	:30	7P- 7:30P (EST)									1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/30/12
Est 18.0	Unapproved (NewL) on credit hold / SPOT	10/01/12-10/01/12	4	:30	7:30P- 8P (EST)									1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/30/12

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Salesperson TeleRep/Dc, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ROSEN, SARINI
Phone/Fax /
CPE TCC/ORDR/925C01
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TRESURE CST JBS 9/25

Date Entered 08/30/12
Last Modified
Entered by Nancy Britus
CO-OP No
Headline # 06296227
Demo A35+R
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Package Deal
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Sales Tax

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Sep. 2012 36 \$31,170.00
Oct. 2012 9 \$3,975.00
Grand Total 45 \$35,145.00

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Est 19.0	Unapproved (NewL) on credit hold / SPOT	10/01/12-10/01/12	4	:30	9A-10A (EST)	1								1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/30/12
Est 20.0	Unapproved (NewL) on credit hold / SPOT	09/29/12-09/29/12	3	:30	7P-7:30P (EST)							1		1	\$525.00	\$525.00	West Palm Beach (WPEC)		8/30/12
Est 21.0	Unapproved (NewL) on credit hold / Prime	09/29/12-09/29/12	3	:30	9P-CBS-Crimetime (Saturday)							1		1	\$750.00	\$750.00	West Palm Beach (WPEC)		8/30/12
Est 22.0	Unapproved (NewL) on credit hold / SPOT	09/30/12-09/30/12	3	:30	11P-11:35P (EST)								1	1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		8/30/12
Est 23.0	Unapproved (NewL) on credit hold / Football	09/30/12-09/30/12	4	:30	4P-Sports-CBS NFL Football								1	1	\$7,500.00	\$7,500.00	West Palm Beach (WPEC)		8/30/12
Est 24.0	Unapproved (NewL) on credit hold / SPOT	09/27/12-09/27/12	3	:30	11P-11:35P (EST)							1		1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		8/30/12
Est 25.0	Unapproved (NewL) on credit hold / SPOT	09/27/12-09/27/12	3	:30	11:35P-12:35A (EST)							1		1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/30/12
Est 26.0	Unapproved (NewL) on credit hold / SPOT	09/27/12-09/27/12	3	:30	12P-12:30P (EST)							1		1	\$525.00	\$525.00	West Palm Beach (WPEC)		8/30/12
Est 27.0	Unapproved (NewL) on credit hold / SPOT	09/27/12-09/27/12	4	:30	4P-5P (EST)							1		1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/30/12

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Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ROSEN, SARAH
Phone/Fax /
CPE TC/C/ORDR/925C01
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TRESURE CST JBS 9/25

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Last Modified
Entered By Nancy Brutus
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Est 28.0	Unapproved (NewL) on credit hold / SPOT	09/27/12-09/27/12	4	:30	5:30P- 6P (EST)					1				1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/30/12
Est 29.0	Unapproved (NewL) on credit hold / SPOT	09/27/12-09/27/12	4	:30	7P- 7:30P (EST)					1				1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/30/12
Est 30.0	Unapproved (NewL) on credit hold / SPOT	09/27/12-09/27/12	4	:30	7:30P- 8P (EST)					1				1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/30/12
Est 31.0	Unapproved (NewL) on credit hold / SPOT	09/27/12-09/27/12	3	:30	9A- 10A (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 32.0	Unapproved (NewL) on credit hold / Prime	09/27/12-09/27/12	4	:30	9P- CBS-Person of Interest (Thursday)					1				1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		8/30/12
Est 33.0	Unapproved (NewL) on credit hold / SPOT	09/25/12-09/25/12	3	:30	11:35P- 12:35A (EST)					1				1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/30/12
Est 34.0	Unapproved (NewL) on credit hold / SPOT	09/25/12-09/25/12	4	:30	4P- 5P (EST)					1				1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/30/12
Est 35.0	Unapproved (NewL) on credit hold / SPOT	09/25/12-09/25/12	4	:30	5:30P- 6P (EST)					1				1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/30/12
Est 36.0	Unapproved (NewL) on credit hold / SPOT	09/25/12-09/25/12	4	:30	7P- 7:30P (EST)					1				1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/30/12

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Product POLITICAL ISSUE (ns) (1187)
Brand TRESURE CST JBS 9/25 (4707B5)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ROSEN, SARIN
Phone/Fax /
CPE TCIC/ORDR/925001
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TRESURE CST JBS 9/25

Date Entered 08/30/12
Last Modified
Entered By Nancy Britus
CO-OP NO
Headline # 06296227
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Order Type Normal
Package Deal
Commission % 15.00
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Net Total \$29,873.25
Sales Tax

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Est 37.0	Unapproved (New) on credit hold / SPOT	09/25/12-09/25/12	3	:30	9A-10A (EST)			1						1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 38.0	Unapproved (New) on credit hold / SPOT	09/26/12-09/26/12	3	:30	11P-11:35P (EST)				1					1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		8/30/12
Est 39.0	Unapproved (New) on credit hold / SPOT	09/26/12-09/26/12	4	:30	11:35P-12:35A (EST)				1					1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 40.0	Unapproved (New) on credit hold / SPOT	09/26/12-09/26/12	3	:30	12P-12:30P (EST)				1					1	\$525.00	\$525.00	West Palm Beach (WPEC)		8/30/12
Est 41.0	Unapproved (New) on credit hold / SPOT	09/26/12-09/26/12	4	:30	4P-5P (EST)				1					1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/30/12
Est 42.0	Unapproved (New) on credit hold / SPOT	09/26/12-09/26/12	4	:30	5:30P-6P (EST)				1					1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/30/12
Est 43.0	Unapproved (New) on credit hold / SPOT	09/26/12-09/26/12	4	:30	7P-7:30P (EST)				1					1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/30/12
Est 44.0	Unapproved (New) on credit hold / Prime	09/26/12-09/26/12	4	:30	8P-8:30P Survivor (Wednesday)				1					1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		8/30/12
Est 45.0	Unapproved (New) on credit hold / SPOT	09/26/12-09/26/12	3	:30	9A-10A (EST)				1					1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Smart Media Group

do hereby request station time concerning the following issue:

Treasure Coast Jobs Coalition

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached	WPEC #1365591				

Total Charges: \$35,145 ⁰⁰
--

This broadcast time will be used by: Treasure Coast Jobs Coalition

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasure Coast Jobs Coalition

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/24/12 [Signature] 703-5841747
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Lillie K Roberts Lillie K Roberts 10/10/12
Signature Printed Name Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: TREASURE COAST JOBS COALITION PARTY: _____

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: SARIN ROSEN
Candidate Manager Agency Committee (circle one)

ADDRESS: SMART MEDIA GROUP - ALEXANDRIA
814 KING STREET SUITE 400
ALEXANDRIA, VA 22314

PHONE: 703-518-4747 FAX: _____

EMAIL: _____

Information Requested: RATES & AVAIL

Final Disposition: ORDER PLACES \$35,145⁰⁰

If Committee, list officers and position: _____

TAKEN BY: CHERYL BLAIR DATE: _____ TIME: _____

T Rep/WREN.